



## Economy and Regeneration Overview and Scrutiny Committee

<b>Date:</b>	<b>Monday, 23 November 2009</b>
<b>Time:</b>	<b>6.00 pm</b>
<b>Venue:</b>	<b>Committee Room 1 - Wallasey Town Hall</b>

**Contact Officer:** Brian Ellis  
**Tel:** 0151 691 8491  
**e-mail:** [brianellis@wirral.gov.uk](mailto:brianellis@wirral.gov.uk)  
**Website:** <http://www.wirral.gov.uk>

---

### AGENDA

**1. MEMBER'S CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Members are asked to consider whether they have personal or prejudicial interests in connection with any item(s) on this agenda and, if so, to declare them and state what they are.

Members are reminded that they should also declare, pursuant to paragraph 18 of the Overview and Scrutiny Procedure Rules, whether they are subject to a party whip in connection with any item(s) to be considered and, if so, to declare it and state the nature of the whipping arrangement.

**2. MINUTES (Pages 1 - 10)**

To receive the minutes of the meetings held on 15 September and 27 October, 2009.

**3. NEXT GENERATION ACCESS AND IT INFRASTRUCTURE**

To receive a presentation from Adit.

**4. EXEMPT INFORMATION - EXCLUSION OF THE PRESS AND PUBLIC**

The following item contains exempt information.

RECOMMENDATION: That, under section 100 (A) (4) of the Local Government Act 1972, the public be excluded from the meeting during consideration of the following item of business on the grounds that it involves the likely disclosure of exempt information as defined by the relevant paragraphs of Part I of Schedule 12A (as amended) to that Act.

**5. REGENERATION UPDATE**

The Director of Regeneration will provide a verbal update on major development schemes within the borough.

**6. ANY OTHER BUSINESS**

## ECONOMY AND REGENERATION OVERVIEW AND SCRUTINY COMMITTEE

Tuesday, 15 September 2009

Present:

Councillor J Hale (Chair)

Councillors	AR McLachlan	B Kenny
	A Jennings	S Niblock
	P Johnson	A Taylor
	K Wood	G Ellis (In place of A Pritchard)
	RL Abbey	

Apologies

Councillors A Pritchard

### 8 DECLARATIONS OF INTEREST/PARTY WHIP

Members were asked to consider whether they had personal or prejudicial interests in connection with any item(s) on this agenda and, if so, to declare them and state what they were.

Councillor A McLachlan declared a personal interest in respect of minute 12 (Wirral's Housing Market Renewal Programme) by virtue of schemes for the renovation of properties within her ward.

Councillor B Kenny declared a personal interest in respect of minute 12 (Wirral's Housing Market Renewal Programme) by virtue of schemes for the renovation of properties within his ward.

Councillor S Niblock declared a prejudicial interest in respect of minute 12 (Wirral's Housing Market Renewal Programme) by virtue of his mother's property being located within the programme area. He also declared a personal interest in respect of the following matters:

- minute 11 (Responding to the Recession) by virtue of his interest in Wirral CAB

- minute 14 (Appointment of a Delivery Partner for Wirral Fuel Poverty Initiatives) by virtue of his membership of Merseyside Fire and Rescue Service Authority

Councillor G Ellis declared a personal interest in minute 14 (Appointment of a Delivery Partner for Wirral Fuel Poverty Initiatives) by virtue of his membership of Merseyside Fire and Rescue Service Authority.

Members were reminded that they should also declare, pursuant to paragraph 18 of the Overview and Scrutiny Procedure Rules, whether they were subject to a party whip in connection with any item(s) to be considered and, if so, to declare it and state the nature of the whipping arrangement. No such declarations were made.

## 9 **MINUTES**

Members were requested to receive the minutes of the meeting of the Economy and Regeneration Overview and Scrutiny Committee held on 15 June, 2009

Resolved – That the minutes be received.

## 10 **WORK PROGRAMME - SCHEDULE**

Further to minute 5 (15/6/09) when the committee identified the issues for scrutiny during the current municipal year, the Chair had asked that the substantive item of business for this meeting should be Wirral's response to the recession (see minute 11 post).

The Directors of Economy and Regeneration and of Corporate Services presented their recommendations to the committee with regard to the proposed work programme for future meetings.

Resolved – That the proposed work programme, as now amended , be agreed.

## 11 **RESPONDING TO THE RECESSION**

The Director of Corporate Services provided a summary update on the impact of the current recession on Wirral's economy and identified the steps taken by the Council to support Wirral residents and businesses in the current situation.

The Director responded to questions from members relating to:

- conclusions on the general state of the local economy drawn from key indicators;
- current business conditions
- business finance
- the housing market
- the impact on council services
- business sustainability and protection of the existing employment base
- business support interventions and future plans
- a range of employment issues including co-ordination of activities with key partners, the impact on young people in accessing education and training to secure future employment, the apprenticeship scheme, and the development of a Future Jobs Fund proposal
- the impact on the voluntary sector due to budget restraints

Resolved – That the report be noted.

12 **WIRRAL'S HOUSING MARKET RENEWAL PROGRAMME 2008-11 END OF YEAR PROGRESS REPORT 2008-09**

The Director of Regeneration reported upon the progress of the Housing Market Renewal Initiative in Wirral for the period April 2008 to March 2009. Of the total allocation to Newheartlands of £152 m for 2008/2011, Wirral's share was £29.53m, which was matched by £10.7m Regeneration Capital Programme funding and some £60m invested by the private sector, Housing Corporation and Registered Social Landlords (RSL's). The funding had allowed Wirral to continue its successful HMRI programme which, by the end of 2008/2009 had enabled more than 1080 homes to be acquired, 800 homes cleared and a number of key strategic sites to be assembled. He also reported that 942 homes had been renovated through the use of grant funding or via the Group Repair Scheme and the "Living Through Change" programme had helped residents to live through large scale change brought about by the HMRI programme. It had enabled the maintenance of neighbourhood stability, community safety and environmental standards in areas of acquisition and clearance.

The Director reported that the HMRI programme for 2008 - 2011 would complete the clearance programmes in Rock Ferry, Tranmere and Egremont and make a major positive difference to local communities, through the building of new homes on cleared sites. The main focus of the clearance programme for 2008-11 would be in North Birkenhead. He reported upon progress on each of the initiatives contained within the 2008/2011 programme, and provided details of target and actual funding used in the period April 2008 to March 2009.

Resolved – That the committee note the progress of the Housing Market Renewal Initiative in Wirral in the period April 2008 to Mar 2009.

13 **DESTINATION MARKETING - IMPLEMENTATION PLAN UPDATE (APRIL TO SEPTEMBER 2009)**

The Director of Corporate Services presented a progress report on the tourism element of the Destination Marketing Office (DMO) for the period April to September, 2009 highlighting the support being provided to Wirral's business community , to help them through the current economic downturn.

He reported that a more strategic approach that had been taken, to help local tourism businesses sustain and increase trade, during the current national economic downturn. In line with this approach, the Destination Marketing Office (DMO) had been working closely with The Mersey Partnership (TMP) and the other Merseyside boroughs, to develop a joint three-year "Partners for Tourism Growth" project for European funds. The Wirral element of the project, now secured from the NWDA's operational programme, comprised of three elements ("Play, Eat and Stay in Wirral" marketing campaigns to directly support tourism businesses, two new events and visitor research). The events included a new Wirral Golf Classic in the autumn of 2010, and a new Christmas Gourmet Fair in Port Sunlight, also to be delivered in 2010. If successful, all of these activities would directly help local tourism businesses better market their services to potential and existing visitors. The Wirral element of the bid, from the Northwest Development Agency's (NWDA) operational programme, would directly help local tourism businesses market their products and services to potential and existing visitors, more effectively and efficiently.

The Director reported that the total cost of the Wirral element of the three year project would be £600,000, of which £300,000 was a European Regional Development Fund (ERDF) grant, matched against £300,000 from the Council's existing budget (i.e. DMO staff time and the marketing budget).

Members expressed their concern regarding the request for the council to underwrite the risk associated with the "Partners for Tourism Growth" project and asked for a further report providing a detailed breakdown of costs between the three components of the project and the expected outputs.

Resolved –

(1) That the committee note the contents of this report.

(2) (8:0) (2absts) That a further report detailing the costs between the three components of the "Partners for Tourism Growth" project and the expected outputs be circulated to members for their comments and that final approval of the recommendation be delegated to the Chair and party spokespersons.

**14 APPOINTMENT OF A DELIVERY PARTNER FOR WIRRAL FUEL POVERTY INITIATIVES & ENDORSEMENT OF WARM STREETS**

The Director of Regeneration submitted a report concerning (i) his decision, under delegated authority, to accept the tender by Energy Projects Plus to deliver the two main fuel poverty prevention initiatives in Wirral; and (ii) seeking endorsement of "Warm Streets" – a new initiative to increase take-up of cavity wall and loft insulation in parts of the Borough not targeted by the existing fuel poverty prevention initiatives.

Resolved – That the committee note the appointment, under delegated authority, of a delivery partner for "CosyHomes" and "Warmer Wirral".

**15 EXEMPT INFORMATION - EXCLUSION OF THE PRESS AND PUBLIC**

Resolved - That, under section 100 (A) (4) of the Local Government Act 1972, the public be excluded from the meeting during consideration of the following items of business on the grounds that they involve the likely disclosure of exempt information as defined by the relevant paragraphs of Part I of Schedule 12A (as amended) to that Act.

**16 USE OF DELEGATED AUTHORISATION FOR THE ACCEPTANCE OF TENDERS**

The Director of Regeneration reported concerning the acceptance of the following tenders under his delegated authority:

- Internal and external refurbishment of 23, 28, 49, 50, 57 & 61 Palatine Road Seacombe in connection with the HOUSED (Home Ownership Using Sustainable Empty Dwellings) Scheme; which is delivered by the Empty

Property Team (Housing Standards Team). Contract awarded to Whitfield & Brown (Developments) Ltd.

- Integrated Regeneration Study for Birkenhead and Wirral Waters. Contract awarded to GVA Grimley.

Resolved – That the report be noted.

**17 REGENERATION UPDATE**

The Director of Regeneration provided an update on major development schemes within the borough.

Resolved – That the report be noted.

**18 ANY OTHER BUSINESS**

2009/10 Quarter One Performance and Financial Review

In accordance with the new procedure for the reporting of performance information, D Ball explained that the above report was now available on the internet Library pages for the Economy and Regeneration Overview and Scrutiny Committee. He gave a presentation comprising an overall performance commentary and summary, and identifying key performance issues, key risks, and key financial issues.

Resolved – That the report be noted.

This page is intentionally left blank



## **ECONOMY AND REGENERATION OVERVIEW AND SCRUTINY COMMITTEE**

Tuesday, 27 October 2009

<u>Present:</u>	Councillor	J Hale (Chair)	
	Councillors	AR McLachlan	B Kenny
		A Jennings	S Niblock
		A Pritchard	A Taylor
		K Wood	
<u>Deputies:</u>	Councillors	G Ellis (in place of PSC Johnson) J Crabtree (in place of R Abbey)	

19 **CHAIR'S WELCOME**

The Chair welcomed everybody and explained the reasons as to why he had called this special meeting.

20 **DECLARATIONS OF INTEREST/PARTY WHIP**

Members were asked to consider whether they had a personal or prejudicial interest in any matters to be considered at the meeting and, if so, to declare them and state what they were. Members were reminded that they should also declare, pursuant to paragraph 18 of the Overview and Scrutiny Procedure Rules, whether they were subject to a party whip in connection with any matter to be considered and, if so, to declare it and state the nature of the whipping arrangement.

No such declarations were made.

21 **THE SAIL PROJECT, WEST KIRBY**

Prior to consideration of this item, Councillor McLachlan moved –

“(1) That this Committee notes that the Conservative Group have withdrawn their call in of the Cabinet decision of September 24th on the Sail Project, which would have given them the opportunity to question the Cabinet decision, to call witnesses to support their case, and to allow the Overview and Scrutiny Committees to report back to Cabinet before any final decision was made.

(2) This Committee further notes that by withdrawing their call in objecting to the decision of Cabinet, the Conservative Group have, in effect, notified their agreement that the decision can go ahead and this is now a resolved item which will now be implemented, as reflected in Cabinet Minute 129.

(3) This Committee notes that the call in was withdrawn when the Scrutiny Programme Board chose to allocate the call in to Council Excellence, which does not have a Conservative Chair.

(4) In view of the fact that the outcome of this meeting, or the statements of any witnesses, cannot now affect the decision taken by Cabinet, we believe that it would be unfair to those members of the public present to continue with this meeting as a meeting of an Overview and Scrutiny Committee in the belief that it has any power to affect the decisions taken.

(5) This Committee does not wish to take part in the politicisation of the Scrutiny Process, which is against the Council's constitution, and therefore moves that this meeting now be formally closed in order to allow the Conservative members of the committee time to debate this issue and talk to their constituents outside the formal processes of this Council."

Having been seconded by Councillor Taylor, the motion was then ruled out of order by the Chair. The Chair having taken advice from the Director of Law, HR and Asset Management that the meeting was properly constituted in accordance with Standing Order 26(1).

Councillor McLachlan then made a statement to the Committee as follows:

"I wish to make a statement on behalf of the Labour and Liberal Democrat members present, and I would like this statement to be formally minuted please.

I want to make it quite clear to the members of public present, to those who have been called as witnesses, and to any members of the press present, that this meeting is not a call in, although it seems to have been billed as such in the media.

The decision taken by Cabinet on September 24th to move to the stage of drafting a Development Agreement was initially called in by the Conservatives.

However, they later withdrew this call in when it was allocated by the Scrutiny Programme Board to be heard by the Council Excellence Overview and Scrutiny Committee, which does not have a Conservative Chair.

At that call in, they would have had the opportunity to call witnesses, scrutinise the decision and make a recommendation back to Cabinet which would have to be considered before the decision was implemented. By withdrawing the call in they lost this opportunity and the decision is now a resolved item, which means it will go ahead.

This meeting has none of the powers of a call in and if members of the public present believe it does, I can only apologise for the fact that they may have been brought here under false pretences.

We believe that the withdrawal of the call in, and the subsequent holding of this meeting under what we believe to be false pretences, is a clear politicisation of the Scrutiny system which runs counter to the Council's constitution and we wish to lodge a formal objection on this matter."

The Labour and Liberal Democrat Members then withdrew from the meeting.

The meeting remained quorate with 4 Conservative Members present.

Carl Tomlinson was then invited by the Chair to address the meeting on behalf of the Lake Users. Mr Tomlinson made a presentation to the Committee and a copy of a statement from the West Kirby Sailing Centre and Lake Users Group together with a petition of over 300 signatures was circulated to Members.

Mr Tomlinson stated that the Group supported the concept of the Sail Project, however, the Group did have concerns over parking, covered secure storage and the consultation process. Responding to Members' comments he referred to the lake being a world class facility which attracted users from across Europe and emphasised concerns that the development would compromise existing car parking for lake users.

Martin Harrison was then invited by the Chair to address the meeting, on behalf of the West Kirby Working Group. Mr Harrison described the Group as a non-partisan, non-political group who supported well thought out regeneration for residents, traders and visitors built upon an understanding of their needs and consultation with all parties.

Mr Harrison read out a statement on behalf of the Group and stated the Group's support for the sailing school and a hotel if the right place could be found. He elaborated on the Group's three concerns, the process and a full understanding of needs, the robustness of the proposals and the experience of the developers. He urged the Council to focus on a high quality facility for all, reviewing the design of the sailing school and reconsidering the impractical hotel development as a means of achieving this.

Councillor Watt, Ward Councillor for West Kirby and Thurstaston, was then invited to address the meeting. Councillor Watt gave a presentation to the Committee outlining the history of the proposal. The idea of the Sail project had been sold to local ward councillors and residents of the area on the basis that allowing some commercial impact would enable the Council to reprovide all the facilities at the Sailing school there now but only better, in a fit for purpose facility. He questioned the fact that no business plan for the proposed new sailing school had been submitted and described the proposal to hand over the Dee Lane car park to the developer as, 'total madness'.

Responding to comments from the Committee, he remarked upon the knock on effect for parking in the town with the loss of parking at Dee Lane and the use of the lake users' car park for public parking if the proposed development went ahead.

Councillor Ellis commented upon the open aspect from Dee Lane which would be lost if a hotel was built and the traffic congestion which would arise. He suggested the need to look for alternative developers for the Sailing School.

The Chair remarked that he was against a hotel of such size because of the loss of a view from Dee Lane. Parking was an issue as attendances at the lake would be damaged if the general public were allowed to park in the lake users' car park and there would be knock on effects on traders if people couldn't park in the town. People were travelling considerable distances to use the lake and they needed to know that upon arrival they would be able to access the lake with their equipment.

The Chair then explained to the public the reason why the Committee would be moving into exempt session and stated that he would take further steps to try and have reports on the matter, currently exempt, made public. It was then:

**Resolved –That, under section 100 (A) (4) of the Local Government Act 1972, the public be excluded from the remainder of the meeting due to the remaining discussion on this matter involving the likely disclosure of exempt information as defined by the relevant paragraphs of Part I of Schedule 12A (as amended) to that Act.**

The Deputy Chief Executive / Director of Corporate Services responded to Members' comments on the financial issues of the proposed development and also on arrangements to be made in respect of parking which would have to be agreed with the Directors of Technical Services and Regeneration before being incorporated into a development agreement.

On a motion by the Chair, duly seconded it was then:

**Resolved (4:0) –**

**(1) That this Committee believes consultation has been inadequate, insufficient and not properly reported.**

**(2) This Committee advises Cabinet to go back to the start in looking at how to replace the Marine Centre with an up to date facility.**

**(3) This Committee does not believe that the parking problems for public, traders and lake users can be met by the present plans and the effect will be to damage the economy of West Kirby.**

**(4) This Committee believes that the maximum number of parking spaces should be retained at Dee Lane car park and that the lake users' car park be maintained for the use of the lake users and those associated with them.**

**(5) Looking at the financial arrangements on offer at the start of the process and the end of the process this Committee believes that the scheme no longer represents value for money nor has been subject to fair competition.**